

## **AVIA VOLT chooses DX Power™ and the ICASA end-to-end cloud solution for Netherlands station**

Dover Fueling Solutions (DFS) partners with ICASA and TSG Netherlands to launch DX Power™ in Europe - a solution which presents electric vehicle (EV) drivers with a seamless payment solution and frictionless customer journey.

DX Power makes it possible for EV chargers to be included in transactions through the point of sale (POS) system and the outdoor payment terminal. This enables customers to pay for EV charging with cash, as well as a traditional bank, local account and fleet cards without the requirement of any subscriptions, providing EV drivers with the freedom to charge anywhere.

AVIA VOLT researched opportunities on how to bridge the gap between their EV chargers and its existing forecourt system. AVIA VOLT was looking for a solution that could create and provide insight into and control over all EV transactions, as well as offer multiple and flexible payment options to EV drivers.

After DFS launched DX Power in April, 2023, it seemed that this powerful solution could be exactly what AVIA VOLT was looking for, hence a pilot program took place.

Through this pilot program, DX Power successfully bridged the gap between EV chargers and the remaining AVIA VOLT forecourt system, helping to streamline the site and provide a frictionless customer journey.

"The success of the initial launch of DX Power in Europe has exceeded our expectations," said Raf Tormans, Senior Manager, Product Management, DFS. "DX Power makes it possible for EV chargers to be included in transactions through the POS system and the outdoor payment terminal. This enables customers to pay for EV charging with cash, as well as a traditional bank card, local account and fleet card."

The primary choice factor for AVIA VOLT selecting DX Power was it is a total package solution for all

energy types. Furthermore, it allows AVIA VOLT to use their existing infrastructure – limiting the need for huge additional investment in new infrastructure and/or equipment.





The results showed that in conjunction with Prizma – DFS' connected mobility and convenience hub – and the integrated ICASA end-to-end cloud solution, DX Power can provide fuel retailers with improved visibility and control over all EV transactions, offer flexible payment options, enrich the customer journey and stimulate electric mobility.

"DX Power will enrich the customer journey and stimulate electric mobility by offering all existing and new payment methods while giving fuel retailers a clear insight on costs before and after the EV charging transaction," said Tommy van der Sluijs, Business Development Manager EV, TSG Charge. "Only an intensive and successful cooperation between DFS, ICASA, and TSG could have led to this successful result."

For more information, visit our website.

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