

Mobility Plaza®

Bever Innovations — intelligent lighting products, featuring environmentally friendly solutions



Innovative, sustainable, connectivity, circularity, quality, experienced, service, and social responsibility are all words which have sat comfortably alongside the success and achievements of Bever Innovations for the last 25 years. From a service company to an international leader in forecourt lighting, price signs and more recently, cutting edge technology helping service station operators to stay safe, informed whilst focusing on a TCO which is optimised to save money, time, and at the same time protect the environment.

Currently, the retail fuel marketplace is experiencing huge increases in the demand for technologies for multi-fuel and EV-only sites and Bever has positioned itself at the forefront of these developments. Its flexible CubiQ luminaires were recently selected by Shell Recharge for its first dedicated EV charging hub in Fulham, London, a site which also features a Bever InMo LED screen, especially developed for use in a price totem to promote in store deals to passing motorists.

This sustainably designed charging hub is a blueprint example of what the industry should expect in the future from the MOC's, but it is development of products such as Bever's intelligent lighting systems, which will deliver the results in reducing levels of unfriendly emissions into the environment, that world at large expects.



Working with major international fuel retailers

Producing LED lighting solutions and price signs for international chains of major service stations remains the major focus for Bever Innovations, which along with Shell, can stand by a client list which truly underlines their industry credentials; bp, Esso, Neste, OMV, Q8, TotalEnergies, Tamoil, Petron, IMT China, Pacific Energy, ST1, OKQ8, EVO Energy and one of the world's leading hypermarkets, Carrefour, to mention a few.

It is, however, Bever's cloud-based EOS technology that is currently drawing the most attention from the major retail operators, especially when multi-fuel sites come into play. EOS Technology enables site operators to manage all their EOS connected devices and processes with one application. Simply put, when I spoke to Gijs de Koning, Sales Manager Fuel at Bever Innovation Headquarters, in Zierikzee, The Netherlands. he explained.

"By implementing our EOS system alongside our lighting for example, the LED downlight or luminaires, as they are known, collect data and store it locally on the downlight itself. This data can then be read on site via an app on a tablet or smart phone. Adding our 'EOS Connected Bridge' to the network then allows sites to feed data back to a central controller and provide meaningful solutions on environmental concerns, security issues and customer requirements".

Gijs continued "By automatically dimming down all the luminaires whilst there are no clients on site or by having highly focussed lighting picking out a lone customer on a single dispenser, will show immediate tangible cost and environmental savings".



Numerous third party systems can be implemented into the EOS system

"Then there are the advantages concerning security, remote management and maintenance" Gijs added. "These can be realised quite simply once the EOS system is in place, with data being forwarded to an operator's HQ, if for example a fixture or price sign becomes faulty. Numerous third party systems can be implemented in our network such as CCTV cameras and alarm systems. As an example, this means that lights will go to full brightness in the event of an alarm button being pushed or if intruders are detected inside the shop during non-operational hours.

Rutger van Dierendonck, Technical Director of Bever Innovations commented "Our EOS connected sites offer a very simple way for retail fuel forecourt operators to ready their sites for the future".

Almost all Bever Innovations' LED products are supplied with EOS Technology as standard and in fact the secure wireless system allows the 24/7 exchange of information without the need for a connection to the internet, which can be monitored and updated via an easy-to-use app.


For further information on Bever Innovation's future-ready solutions visit fuel.beverinnovations.com.


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