



Latin America's first software factory for fuel sector opens in Argentina

ATIO Group opened its Global Development Center in Buenos Aires to consolidate its operations across the region and PetrolPlaza was present at the inauguration to visit the new offices.

ATIO Group inaugurated its ATIO Global Development Center, a new facility for the development, updating, and integration of high-tech and specialized software solutions for the fuel industry in Latin America.

This is the first center of its kind in the region, established in Buenos Aires, Argentina. The company, a leader in technology for the automation and control of fuel supply in Latin America, celebrated this expansion with a special event at its new offices.

"Our new ATIO Global Development Center (ATIO GDC) is a first for Latin America, focusing on technological solutions for the entire fuel ecosystem and aiming to meet the specific requirements of our clients throughout the region," explained Pablo César Gualdi, President, CEO, and founder of the company, during the inauguration of the new headquarters.

For almost 30 years, ATIO Group has been developing solutions for the automation of fuel storage, distribution, transportation, and sales. Nearly 5,000 service stations in Mexico as well as 3,000 more in the rest of the region operate with the various specialty solutions offered by the group.

"This new initiative arises as a consolidation step of the development operations that were already being carried out in the region through subsidiaries and represents a fundamental milestone towards the future of the new technologies that the fuel industry is already adopting, such as digital payments, facial recognition, mobility and connectivity, real-time fleet management, cloud-based information, and artificial intelligence," detailed the CEO.

True to its technological tradition and the new post-pandemic modalities, the company will operate in a hybrid model, thus taking advantage of the availability of specialized talent throughout the southern continent.

"The software lab will promote process automation that will allow our clients to improve their productivity and profitability, enabling end-users to have access to new services and products online

when refueling," added Pablo Gualdi.