



NACS Show 2023: Innovations from Around the World

Retail media, promotions, network planning and more - we took a closer look at some innovations while attending the NACS Show 2023 in Atlanta.

With more than 1,200 exhibitors from around the world, the NACS Show and PEI Convention are the ideal place to find the latest innovations the market has to offer. Our second report focuses on new solutions for the c-store and fuels market.

Thousands of industry professionals met in Atlanta on October 3 – 6 for the NACS Show and PEI Convention 2023. Through more than 70 educational sessions, 24,084 attendees got to learn about the state of the U.S. market, the latest regulations, how to tackle the labour challenge, the future of transportation, and ways to improve day-to-day operations.

Across 39,483 m2 of exhibition space at the Georgia World Congress Center, more than 1,200 exhibitors showcased their latest products and innovations in the areas of technology, fuel equipment, in-store merchandise, store operations and foodservices. Overall, there were 7,334 attendees classified as “buyers,” as well as attendees from 67 countries.

The U.S. convenience store industry continues to show a strong post-COVID pace – 150,174 stores achieved a total of \$906.1 billion in sales in 2022. Average foodservice sales represented 25.6% of monthly in-store sales. The industry seems eager to push forward through new and existing trends such as digitalisation, promotions, retail media networks and EV charging.

This report about innovations features key industry players such as Invenco By GVR, Dover Fueling Solutions (DFS), Titan Cloud Solutions, Kalibrate and Locatium.