

Titan Cloud acquires TRUEFILL

The company's expanded platform will now offer clients more visibility to optimize their fuel supply operations.



Titan Cloud has announced the acquisition of fuel supply management and logistics platform TRUEFILL.

Through this purchase, the company aims to provide more visibility to fuel retailers, wholesalers, and carriers looking to optimize their fuel supply chain logistics. Operators will now have access to reports to help track, forecast and negotiate fuel orders and contracts, manage dispatch logistics, and synchronize invoicing.

"This is the natural next step in Titan Cloud's journey to provide fuel operators with the best technology to tackle issues like supply disruptions, price volatility, and inefficiencies throughout the fuel supply chain," said David Freese, CEO and Chief Product Officer at Titan Cloud.

In addition to the deal, Titan is welcoming Brandon Huff, Co-founderand CEO of TRUEFILL, to the team as the Senior Vice President, Global Fuel Logistics and President of Global Operations.

"By combining TRUEFILL's expertise in fuel supply management with Titan Cloud's leading Fuel Asset Optimization platform, we are delivering a powerful solution that will transform the way fuel is bought, sold, and delivered," added Huff.

With his experience and leadership in fuel supply management, his role will be pivotal in integrating TRUEFILL's technology into Titan's platform.