



Fibrelite announce new brand image

Composites manufacturer Fibrelite has unveiled its new image; the first stage of the company's new global brand positioning.

Fibrelite, a Dover company, has been involved in composite technology since 1980, when it designed the world's first composite manhole cover as a prototype for Esso UK.

The company has decided to rebrand its image as it seeks to continue expanding across the globe.

Fibrelite was acquired by OPW in 2013 having earned more patents than any other equipment manufacturer, according to the company.

The rebranding of the company will be followed by a new mobile friendly responsive website in the coming months.