

# Mobility Plaza®

## The forecourt of the future by Petrotec

**At this NACS Show edition, Petrotec is presenting a new look at the forecourt customer's experience with a new approach to engineering built on human centered design.**



The forecourt of the future is at the core of Petrotec's presence at the NACS Show 2018. Petrotec is focused on improving your business model and service station experience. We want to make sure you have the best options on your forecourt and that you deliver the best possible experience to your customers. For that, it's crucial to know what is happening around you, to understand who your old and new customers are and to adapt accordingly your value proposal. Only this path will maintain your relevance to your market.

For that, we've embraced the opportunity of taking digitalization to the next level, redefining the alignment of your main equipment with your business model. We've positioned the fuel dispenser as a new "sophisticated urban element" that, not only delivers fuel, but also provides the information that matters to end-customers, at the right time. Taking video advertising and user interaction to the next level, it embodies the right platform for customer engagement, ultimately driving more in-store traffic and purchases. The X-Series prototype presents a 27" full screen multimedia and an innovative

user interface, that guarantees each interaction is an opportunity to enable customers to discover new services, products and promotions.

Petrotec Cloud Systems' ecosystem will also be a focal point, as a platform that embodies the heart of the forecourt by connecting all systems and equipment together. This will enable you to check, on a single screen (computer or mobile device), everything that is going on with your forecourt assets. With the power of real-time data, potential losses will be reduced, while simultaneously improving your business performance.

Petrotec Group is currently represented at an international level with affiliates and distributors in five continents, thus assuming the position of a Global Player. Established partnerships ensure an organized distribution network, presently operating in more than 84 countries with high-level international leading clients.

If you're looking for the right partner to keep your business running smoothly, **come visit us at the Fuel Equipment & Services Hall, booth 7507**. Share your ideas and we will help you design and build them up.


Petrotec, Innovation you can trust!


## Contact information

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